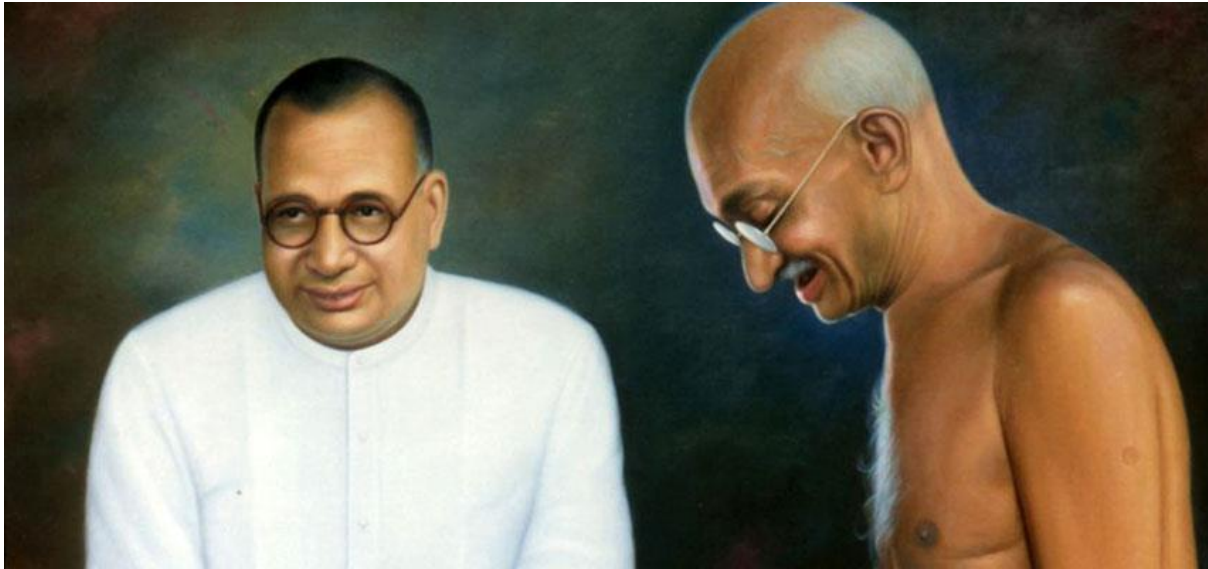


## About Shri Jamnalal Bajaj



Jamnalal Bajaj  
(1889 - 1942)

In recalling the stalwarts of the freedom struggle, Shri Jamnalal Bajaj's name is one name that is integral to it for sheer earnestness, single-minded commitment, depth and breadth of contribution and making words into deeds. Born in Rajasthan, Shri Jamnalal Bajaj – the guiding force and inspiration to all, was among the stalwarts who gave of himself completely – mind, body and soul to India's freedom movement. Freedom fighter, social reformer and humanitarian, Shri Jamnalal Bajaj was the epitome of selflessness and philanthropy.

Shri Jamnalalji overreached himself in making words into deeds and in implementing the Constructive Programme of Mahatma Gandhi. Be it propagating *khadi*, contributing towards *Dalit* welfare, women's emancipation, business ethics or preservation of cattle wealth through *Goseva* (Welfare of cows). He did it all. In addition, he even took part in the non-cooperation movement in 1921, the Salt Satyagraha in 1930, individual Satyagraha and also the Jaipur Satyagraha in 1939. So much so that Mahatma Gandhi adopted him as his 'fifth son'.

As the Founder-President of the 'Gandhi Seva Sangh' and Chairman of the 'All-India Khaddar Board', he undertook an extensive khadi tour first in Rajasthan followed by the entire country. He also established the Mahila Ashram at Wardha and Mahila Shiksha Sadan in Ajmer to empower women through education.

He founded the Bajaj Group of companies in 1926. Today, the Bajaj Group is amongst the top 10 business houses in India. The company extends over a wide range of industries, right from automobile manufacturing to financing agencies.

Shri Kamalnayan Bajaj, Jammalal Bajaj's eldest son followed in his revered footsteps and extended help to causes such as education, medical care and famine and flood relief.

His younger son Shri Ramkrishna Bajaj continued to keep alive the memory of his and set up Jammalal Bajaj Foundation, embodying the ideologies of his great father to promote and propagate Shri Jammalal Bajaj's philanthropic vision, as also Gandhian ideology of rural development.

The Foundation that was set up in 1977 continues to follow the Gandhian philosophies with the ultimate aim of focusing on rural development and improving the socio-economic fabric of our country.